



Esposizione
Internazionale
di Macchine
per l'Agricoltura
e il Giardinaggio

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EIMA 2014: a phenomenal edition

EIMA International can vaunt extraordinary numbers for the 41st edition which just closed with 235,614 visitors logged in. Also growing was the number of foreign business people arriving to confirm the exposition as an agricultural mechanization point of reference on the world scene. Technologies, the economy as well as social cooperation in agriculture were among the themes which came to the surface during the event. The president of the Italian Federation of Agricultural Machinery Manufacturers, Massimo Goldoni of FederUnacoma, affirmed that agricultural mechanization is one of finest expressions of our civilization.

The agricultural mechanization exposition came to a close with historic results. The number of visitors attending the most recent edition in 2012 came to 196,000 and those arriving this time reached 235,614 for a 20% increase which went well beyond all expectations. From the early hours of Wednesday the 12th until the evening of Sunday the 16th, the flows of the crowds through the entry gates of the trade fair center were incessant as were the arrivals of foreign business people. The data made public by FederUnacoma disclose the growing number of business people from abroad came to 38,773 for a 21% gain over the previous edition. With visitors arriving from 124 countries, 1,800 manufacturing industries exhibiting, 650 of them coming from abroad, 60 official foreign delegations and 700 accredited members of the media from 40 countries, EIMA International was crowned as an event of global relevance. The five-day run of the exposition included a schedule of more than 150 conferences and meetings hosted on mechanization issues and agronomics and agricultural policies. There was also room for social matters and cooperation and economic ethics in a conference on Agriculture and Legality dedicated to agricultural social cooperatives operating on confiscated lands controlled by organized crime. On this issue, Ccile Kyenge, a European Member of the Parliament for the Italian Democratic Party, used the EIMA International window to recall the fundamental role of agriculture for the creation of balanced economic systems in the developing countries as well as the advanced counties. The FederUnacoma president declared, Over these days we have witnessed enormous crowds of people amazingly attentive and motivated for learning even the frontiers of the technical details of the machinery and equipment presented at this review. Agricultural machinery is the product of very special ingenuity and talents in manufacturing and one of the finest expressions of our civilization.

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