## 55th International Gelato Exhibition

From 30 November to 3 December, 2014

MIG is the oldest trade show in Europe exclusively dedicated to the artisanal gelato: along the years the value of the tradition mixed with innovation led this event to a privileged position worldwide. The next 55th MIG, scheduled in Longarone (Italy) from Sunday, 30<sup>th</sup>November to Wednesday, 3rd December 2014 will be focused on artisan gelato made with local products. Longarone can be easily reached by gelato makers and professionals from all across the globe. The nearby international airports in Venice and Treviso have daily connections with a lot of destinations in Germany, France, Great Britain, Spain and Holland, not to mention most of Central and Eastern Europe. A number of dedicated services will also operate during the four days of MIG, to facilitate the participation of professional people flying from Italy and abroad: one of these is a free shuttle bus service, assuring frequent connections from Venice and Treviso airports to the Longarone Exhibition Center.